

ABSTRACT OF THE DISCLOSURE

A device for applying a product to keratinous fibers may comprise a stem having two opposite ends and a brush portion connected to one end portion of the stem. The one end portion of the stem may have a longitudinal axis and the brush portion may have a free end that is not aligned with the longitudinal axis of the one end portion of the stem. The brush portion may comprise a core and at least part of the core may be curved such that a line tangent to the core at any axial position along the core is not perpendicular to the longitudinal axis of the one end portion of the stem. The brush portion may further comprise bristles connected to the core. The bristles may comprise ends defining an envelope surface having a varying cross-section along at least a part of its length. The envelope surface may be asymmetrical about a midplane of the envelope surface, the midplane being oriented perpendicular to the core.